

Press release

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RED SEA HOLIDAYS RELEASES NEW 2012/2013 BROCHURE

New resorts and summer savings

Award winning Egypt specialist Red Sea Holidays has released a new 2012/2013 brochure featuring new hotels and resorts and fantastic offers.

Building on the existing offering, the new brochure will feature even more added value options including savings on summer packages, pre-bookable family suites and connecting rooms as well as flexible cruise and stay packages for 9, 10, 11 and 14 nights.

Red Sea Holidays' 2012/2013 programme features the biggest ever choice of holidays including new resorts such as Dahab, Taba and Taba Heights, new hotels in Sharm El Sheikh, El Gouna and Makadi Bay, and new multi-centre tours, such as the 10 night Cairo & The Nile tour from only £999 (based on two people sharing).

"We will continue our comprehensive education programme into 2012, giving agents the chance to experience the main Red Sea resorts and our new cruise offerings that include Luxor," says Jason Hilton, Sales Director at Red Sea Holidays.

"Our newly expanded range of cruise and stay options allow clients to combine a Nile cruise with a relaxing stay by the Red Sea, or to experience more of Egypt's history and culture in Luxor and Cairo.

"We believe there is no substitute for experience and local knowledge, which is why our travel advisers regularly visit our resorts and hotels to ensure they can answer client's questions. Our exclusive access to some of the best bed stock in the Red Sea allows us to provide a quality service for guests to enjoy," says Hilton.

Red Sea Holidays has compiled a host of offers to tempt early sales. Clients can save up to £100 per booking and benefit from a low deposit of just £50 per person across all seasons. In addition there will be guaranteed child prices on Red

Sea Hotels and Grand Cruises, subject to exceptions. All these offers must be booked by 28 February 2012.

Sample package: Spend seven nights in Sharm el-Sheikh at the four-star Sun Sharm Resort from just £399 person with Red Sea Holidays. This package is based on two adults sharing and includes all-inclusive accommodation and return flights from London. The offer is valid for travel during December 2012. www.redseaholidays.co.uk / 0845 072 2477.

Sample cruise package: Visit Cairo and Luxor on a 10-night Cruise and Stay package from just £999 per person with Red Sea Holidays. Spend three nights in Cairo and seven nights on a Nile cruise. This package is based on two adults sharing and includes flights to Cairo, returning from Luxor from London, accommodation throughout and transfers. The offer is valid for travel during December 2012. www.redseaholidays.co.uk / 0845 072 2477.

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About Red Sea Holidays

Red Sea Holidays (www.redseaholidays.co.uk) is part of Egypt's leading independent family-owned hotel and resort group, Red Sea Hotels (www.redseahotels.com). The Egyptian experts, Red Sea Holidays is dedicated to offering clients the very best advice and the best holidays at the best value. The 2011/12 product portfolio includes the largest ever range of short breaks and holidays to suit all tastes and budgets.

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